

Overview of cluster benchmarking indicators

STRUCTURE OF THE CLUSTER	
	Age of the cluster organisation
	Legal form of the cluster organisation
	Nature of the cluster: driving forces
	Nature of the cluster: degree of specialisation
	Composition of the cluster participants (Committed participants)
	Geographical concentration of the cluster participants (Committed participants)
	Utilisation of regional growth potential
	International participants of the cluster
	Nature of cooperation between cluster participants
CLUSTER MANAGEMENT AND GOVERNANCE / STRATEGY OF THE CLUSTER ORGANISATION	
	Clear definition of the roles of the cluster manager / Implementation of a governing body / Degree of involvement of the participants of the cluster in the decision making process.
	Number of cluster participants per employee (full-time equivalents) of the cluster organisation
	Human resource competences and development in the cluster organisation
	Strategic planning and implementation processes
	Thematic and geographical priorities of the cluster strategy
FINANCING OF THE CLUSTER MANAGEMENT	
	Repartition of the different financial sources (public funding, chargeable services, membership fees and other private sources) in the total budget of the cluster organisation in relation to the age of the cluster
	Financial sustainability of the cluster organisation
SERVICES PROVIDED BY THE CLUSTER ORGANISATION (SPECTRUM AND INTENSITY)	
	Acquisition of third party funding
	Collaborative technology development, technology transfer or R&D without third party funding
	Information, matchmaking and exchange of experience among participants
	Development of human resources
	Development of entrepreneurship
	Matchmaking and networking with external partners / promotion of cluster location
	Internationalisation of cluster participants
CONTACTS AND INTERACTION WITH RELEVANT PLAYERS	
	Regular contacts with cluster participants
	Integration of the cluster management organisation in the local and national system of innovation
	Customer and membership satisfaction
ACHIEVEMENTS AND RECOGNITION OF THE CLUSTER ORGANISATION	
	Number of external cooperation requests received by the cluster organisation
	Institutional origin of external cooperation requests
	Geographical origin of external cooperation requests
	Characteristics of cooperation with other international clusters
	Visibility in the press
	Impact of the work of the cluster organisation on R&D activities of the cluster participants
	Impact of the work of the cluster organisation on business activities of the cluster participants
	Impact of the business-oriented services of the cluster organisation on SME participants
	Degree of internationalisation of cluster participants
	Impact of the work of the cluster organisation on international activities of the cluster participants