

## Overview of cluster benchmarking indicators

### STRUCTURE

Age of the Cluster Management Organisation

Legal form of the Cluster Management Organisation

Composition of the Cluster Membership (Committed Participants)

Clear Focus in terms of: Sector or Technology or Application/Market

Geographical Concentration of the Cluster Participants (Committed Participants)

Utilisation of Regional Growth Potential

### MANAGEMENT, GOVERNANCE, STRATEGY, FINANCING

Level of Governance: Cluster Manager in place / Clear Definition of the Roles of the Cluster Management Team / Implementation of a Governing Body / Degree of Involvement of the Cluster Participants in the Strategic Decision Making

Number of Committed Cluster Participants per employee (FTE) of the Cluster Management Organisation Team

Number of Committed and Non-Committed Cluster Participants per Employee (FTE) of the Cluster Management Organisation Team

Human Resource Competences and Development in the Cluster Management Organisation

Number of Personal Contacts between Cluster Management Team and Participants

Number of Personal Contacts between Cluster Participants

Strategic and Operational Planning

Financial Sustainability of the Cluster Management Organisation

Readiness for Internationalisation

### SERVICES AND ACTIVITIES

Community Building

Location Branding

Research, Development & Innovation

Business Development

Development of Human Resources

Development of Entrepreneurship

Supporting Policy Development

Internationalisation activities

### ACHIEVEMENTS AND RECOGNITION

Number of General External Requests for Cooperation received by the Cluster Management Organisation

Media Visibility

Effects on R&D Activities of specific Cluster Participants

Effects on Business and/or Commercial Activities of specific Cluster Participants

Effects on the International Activities of the cluster participants