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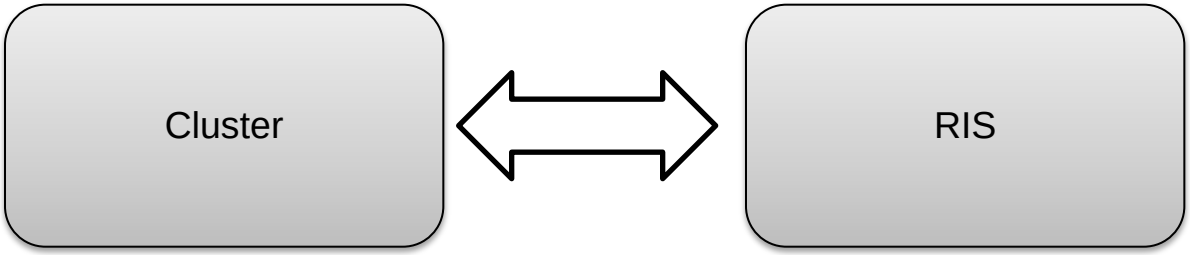
The Interplay between Clusters and Regional Innovations Strategies (RIS)

Gerd Meier zu Köcker

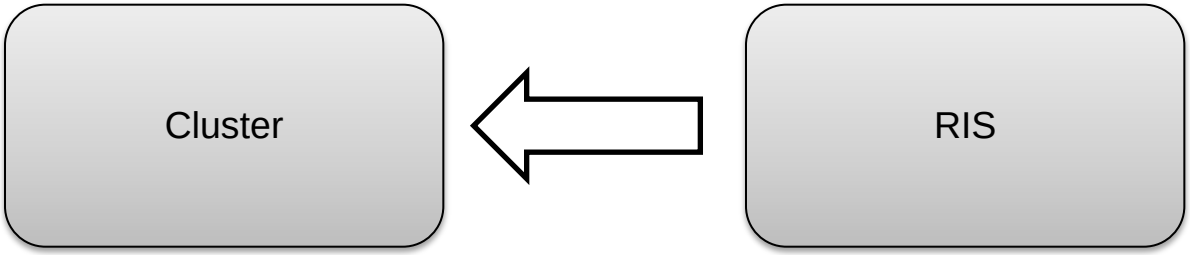
Tromsö

31 October 2017

The Inteplay between Cluster and RIS

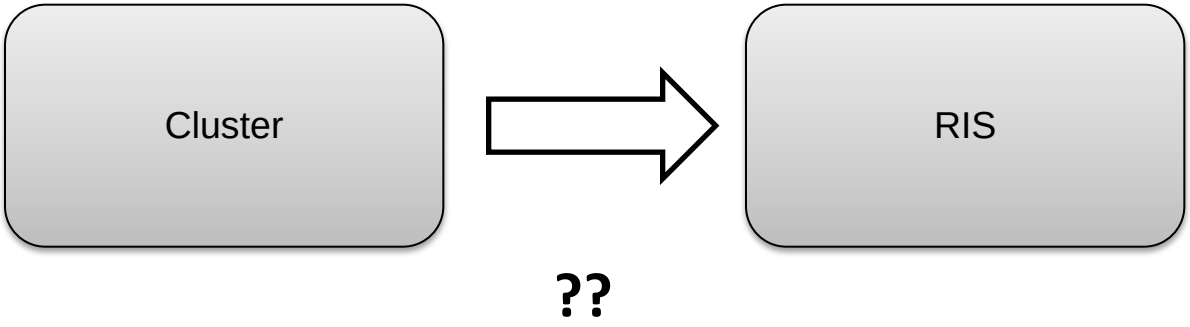


The Inteplay between Cluster and RIS

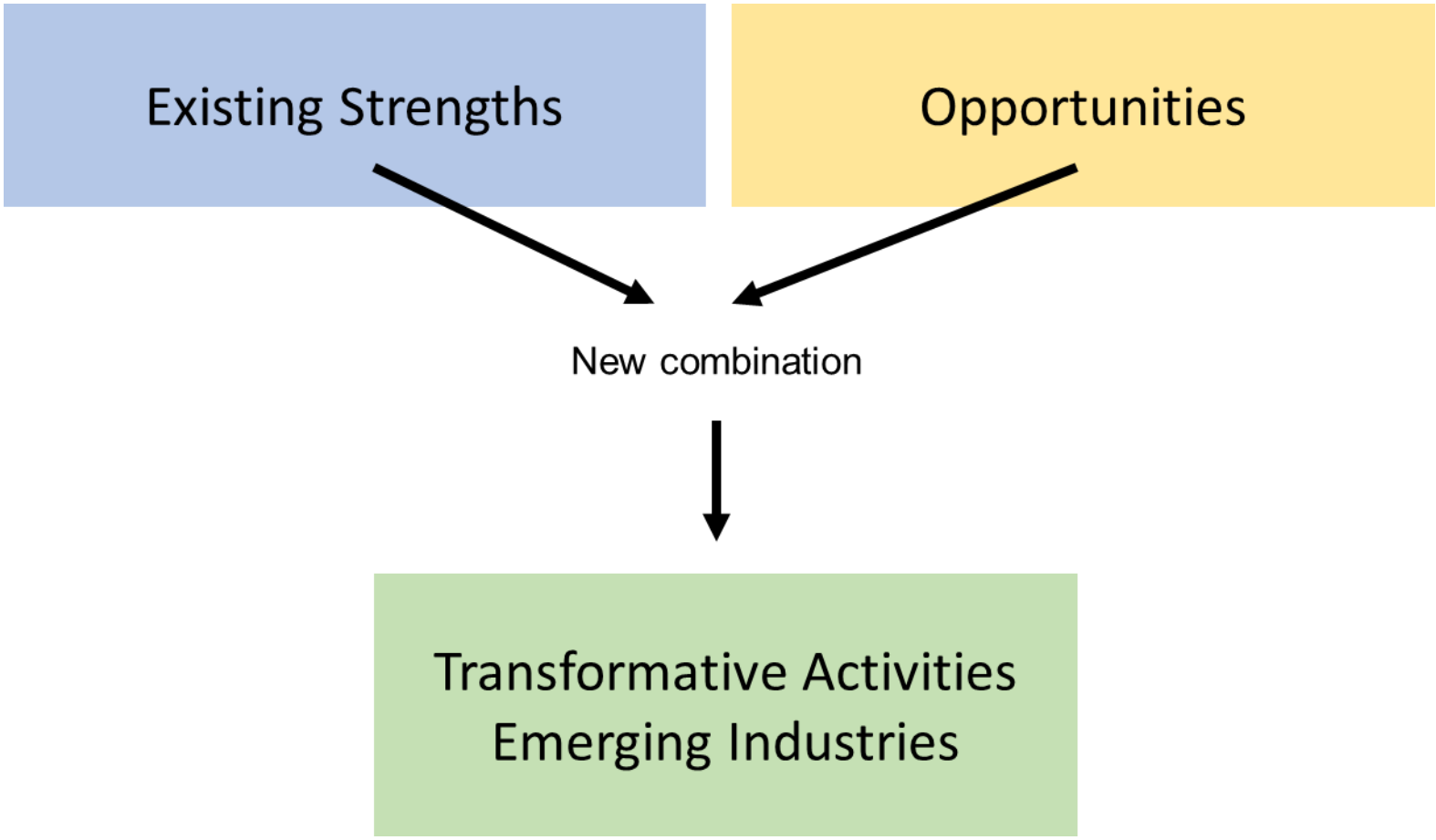


Funding

The Inteplay between Cluster and RIS



RIS Approach



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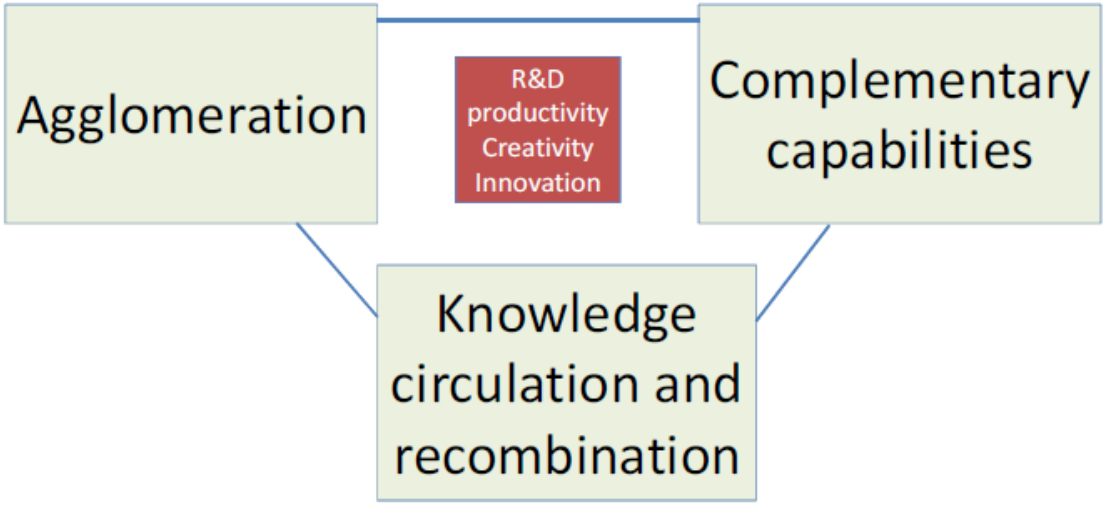
RIS Approach

Why RIS3? (rationale)

Critical mass as a key determinant of R&D productivity, creativity & innovation



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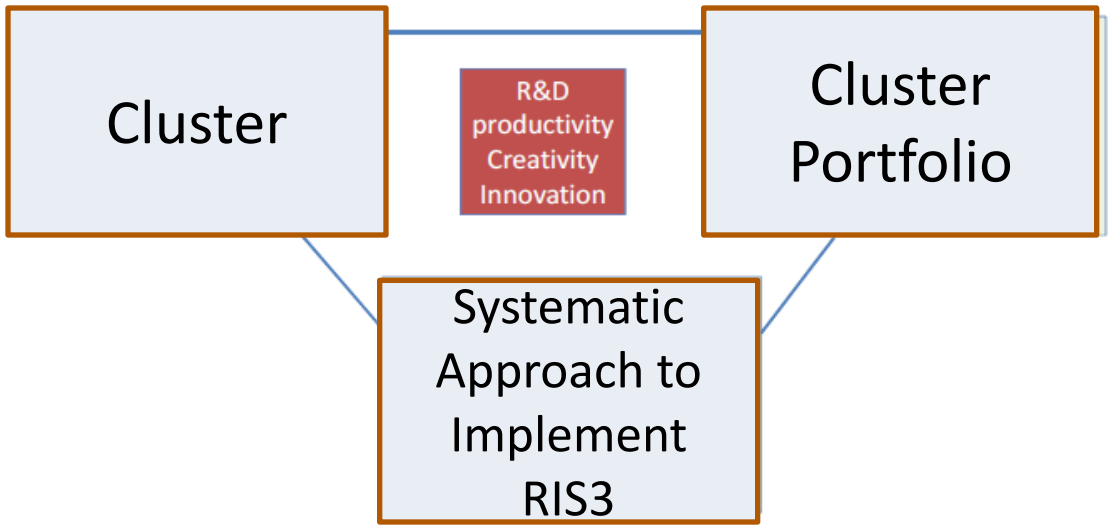
Success Factors to Implement RIS

Why RIS3? (rationale)

Critical mass as a key determinant of R&D productivity, creativity & innovation



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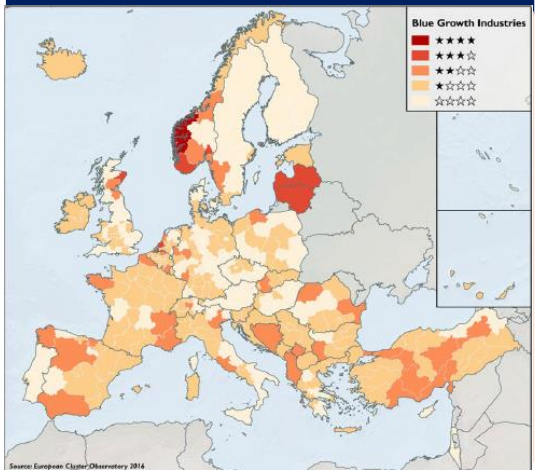
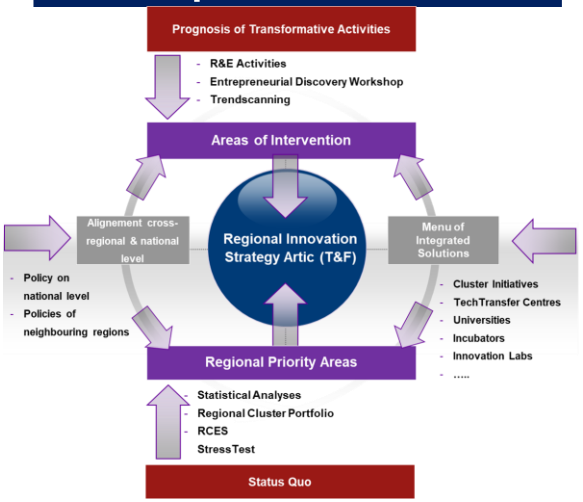
Ingredients for RIS in Arctic (T&F)

Strong clusters



Strong Regional Cluster Portfolio

Implementation process



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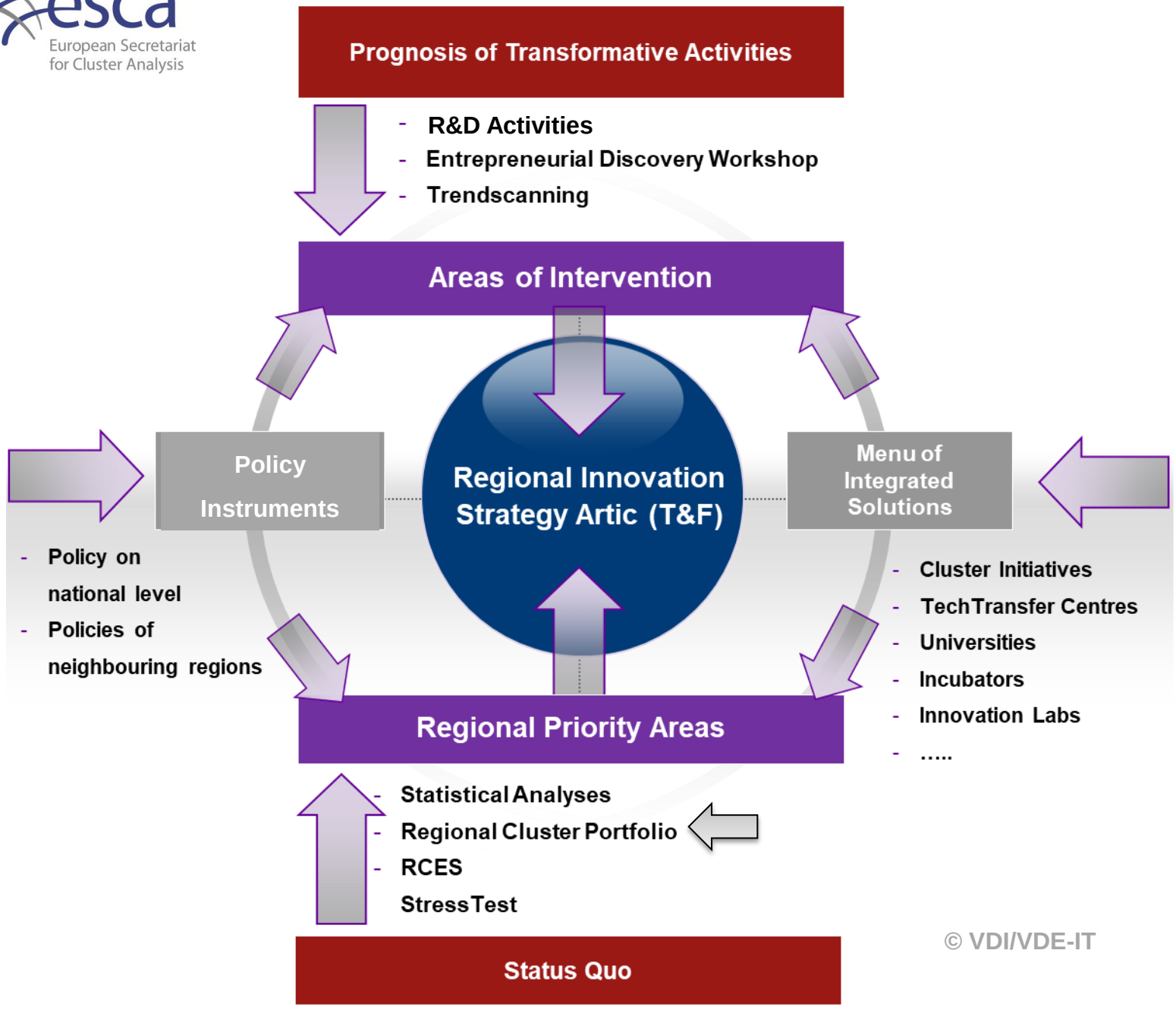

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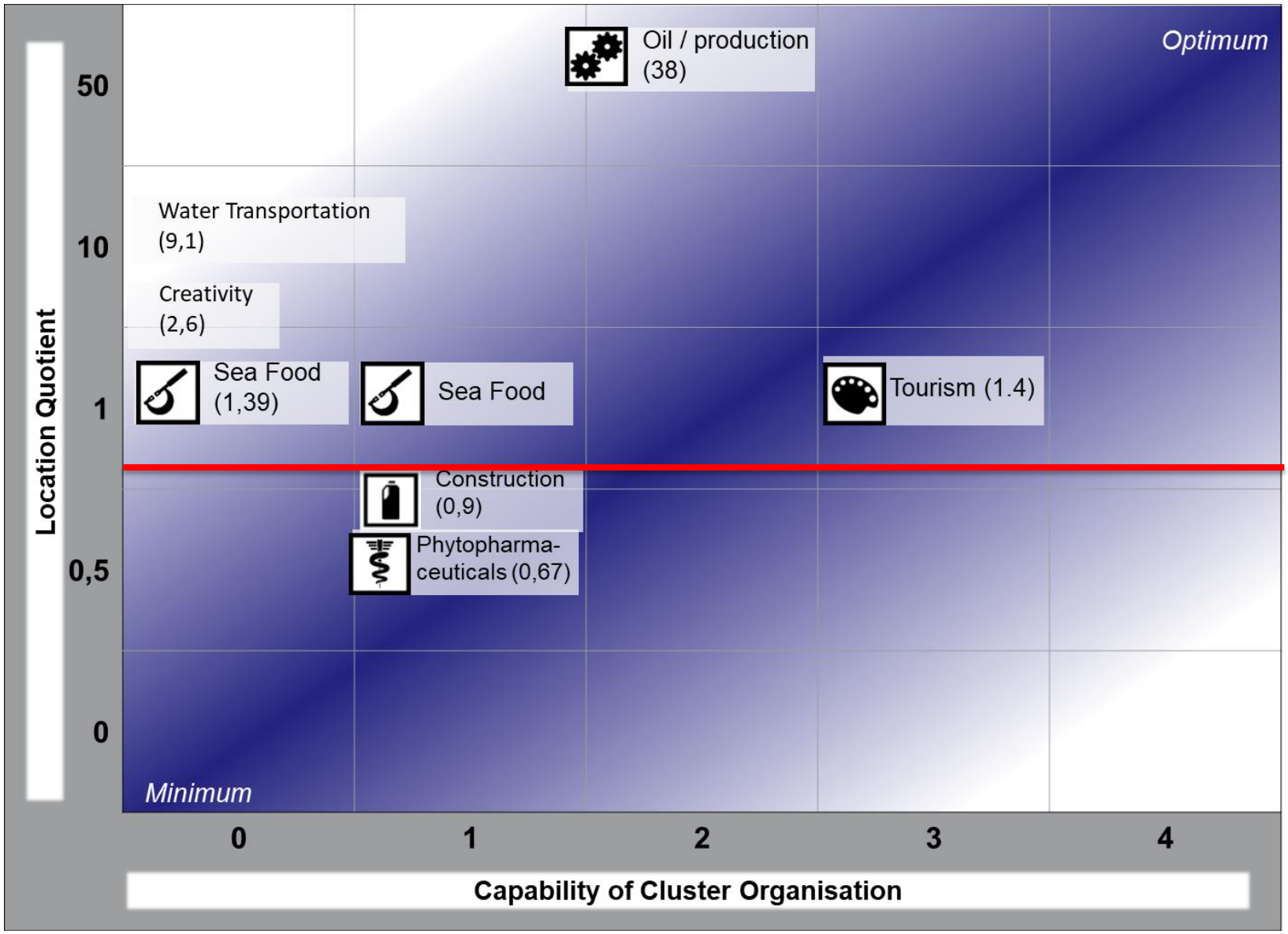
Regional Cluster Portfolio Arctic (T&F)



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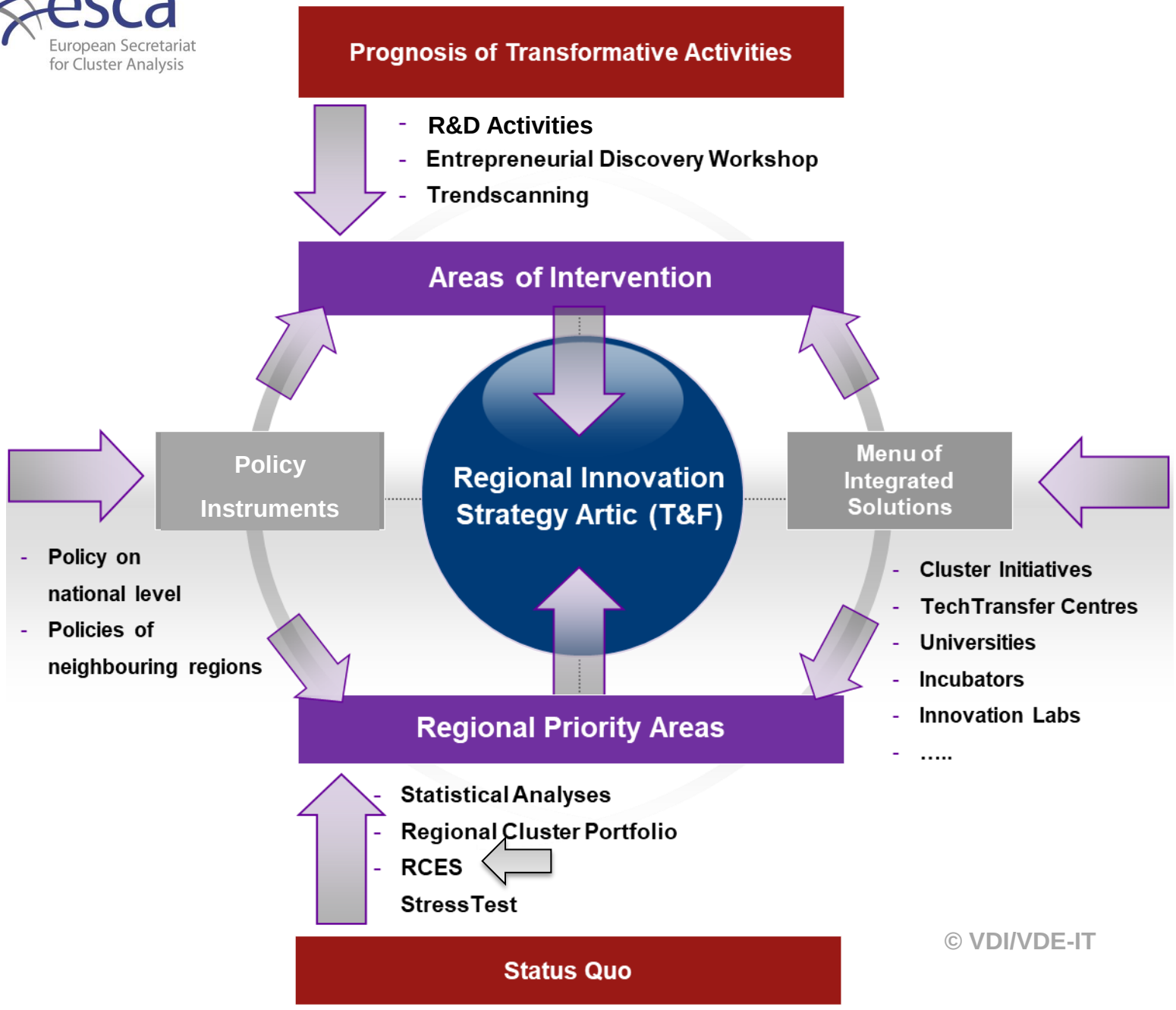

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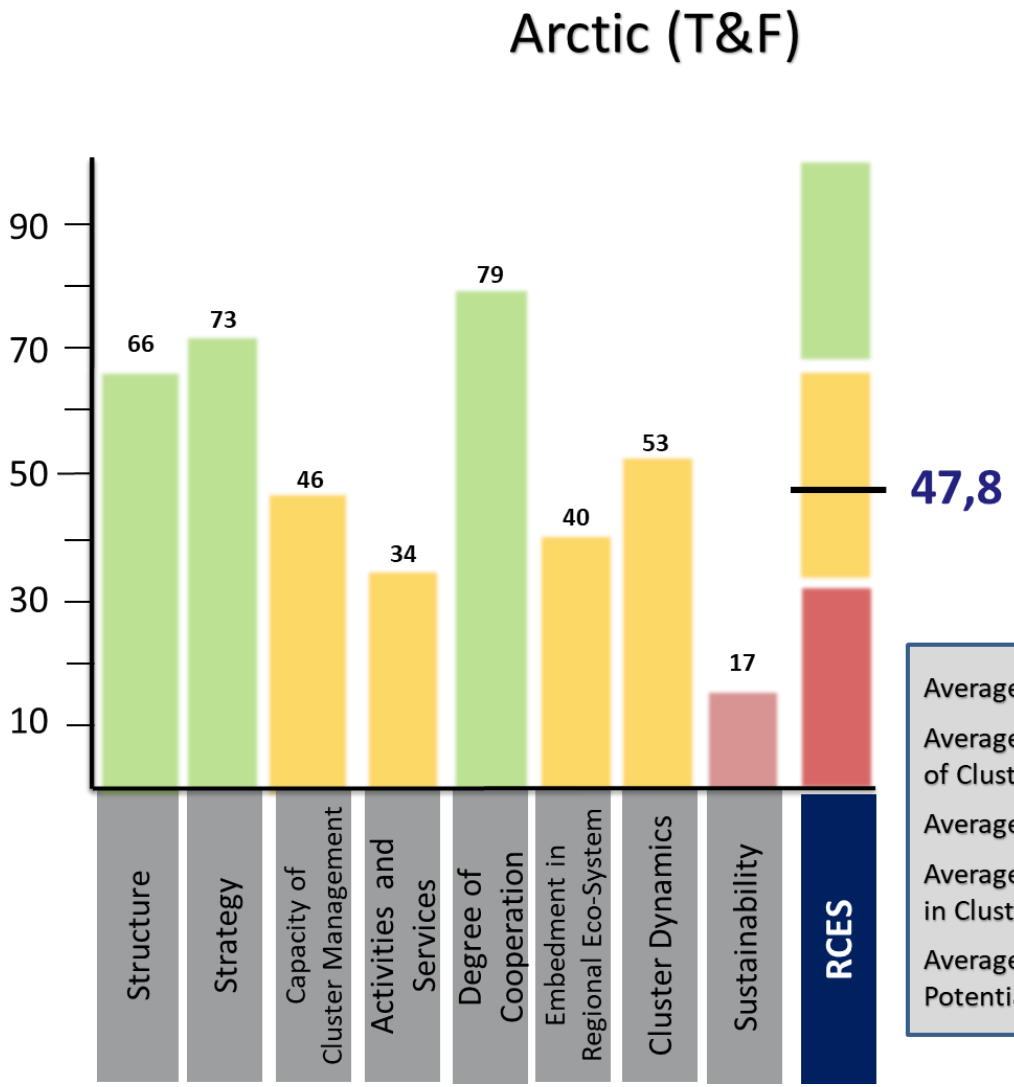
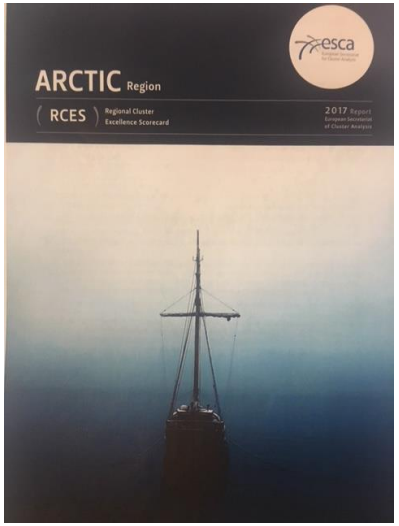
Regional Cluster Excellence Scorecard





Average Size Cluster Members:	41
Average Capacity of Cluster Organisations	0,8
Average Public Funding:	42 %
Average Share of SME in Cluster:	79 %
Average Membership Potential Covered:	89 %

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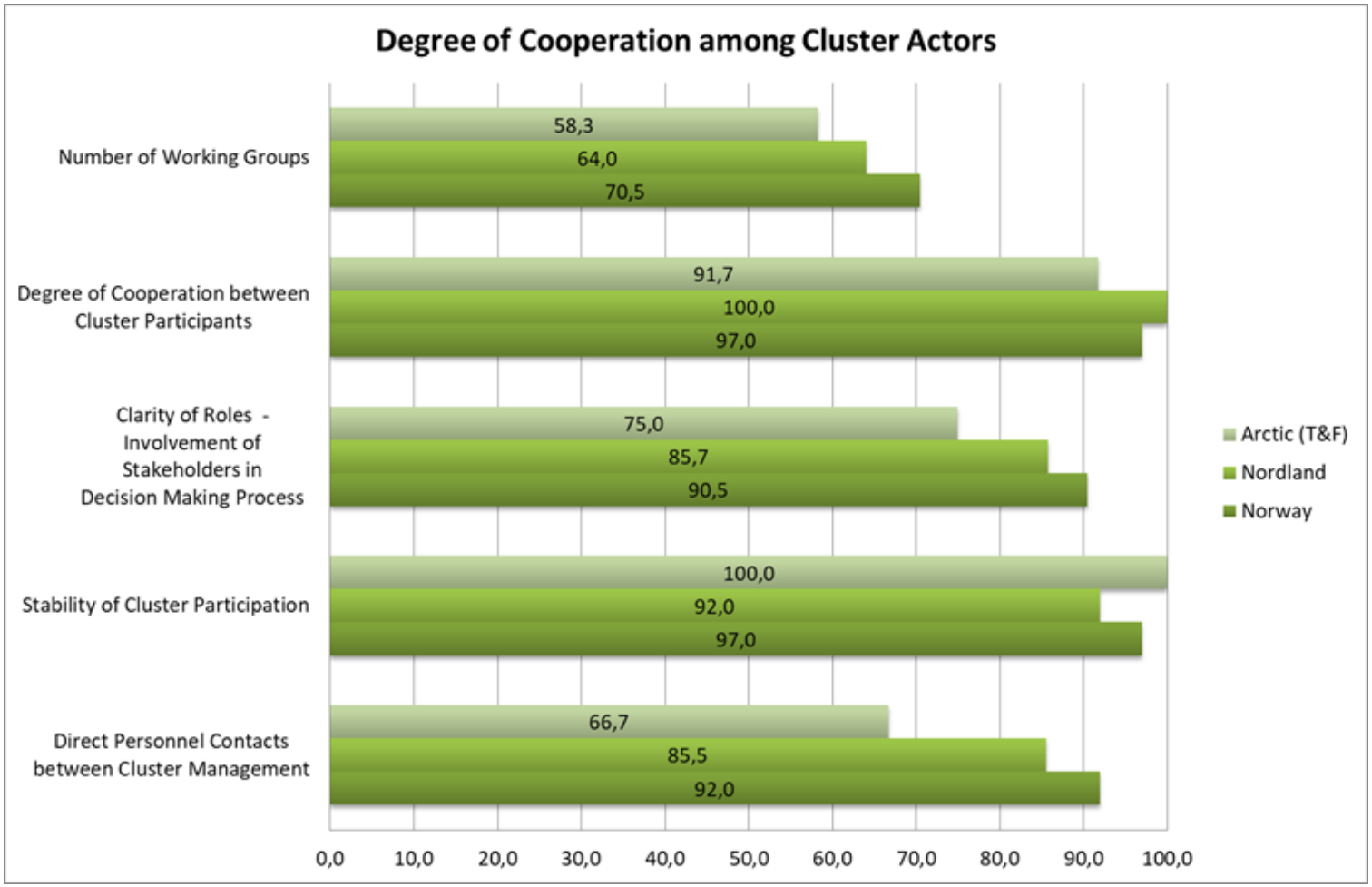
Regional Cluster Excellence Scorecard Arctic (T&F)



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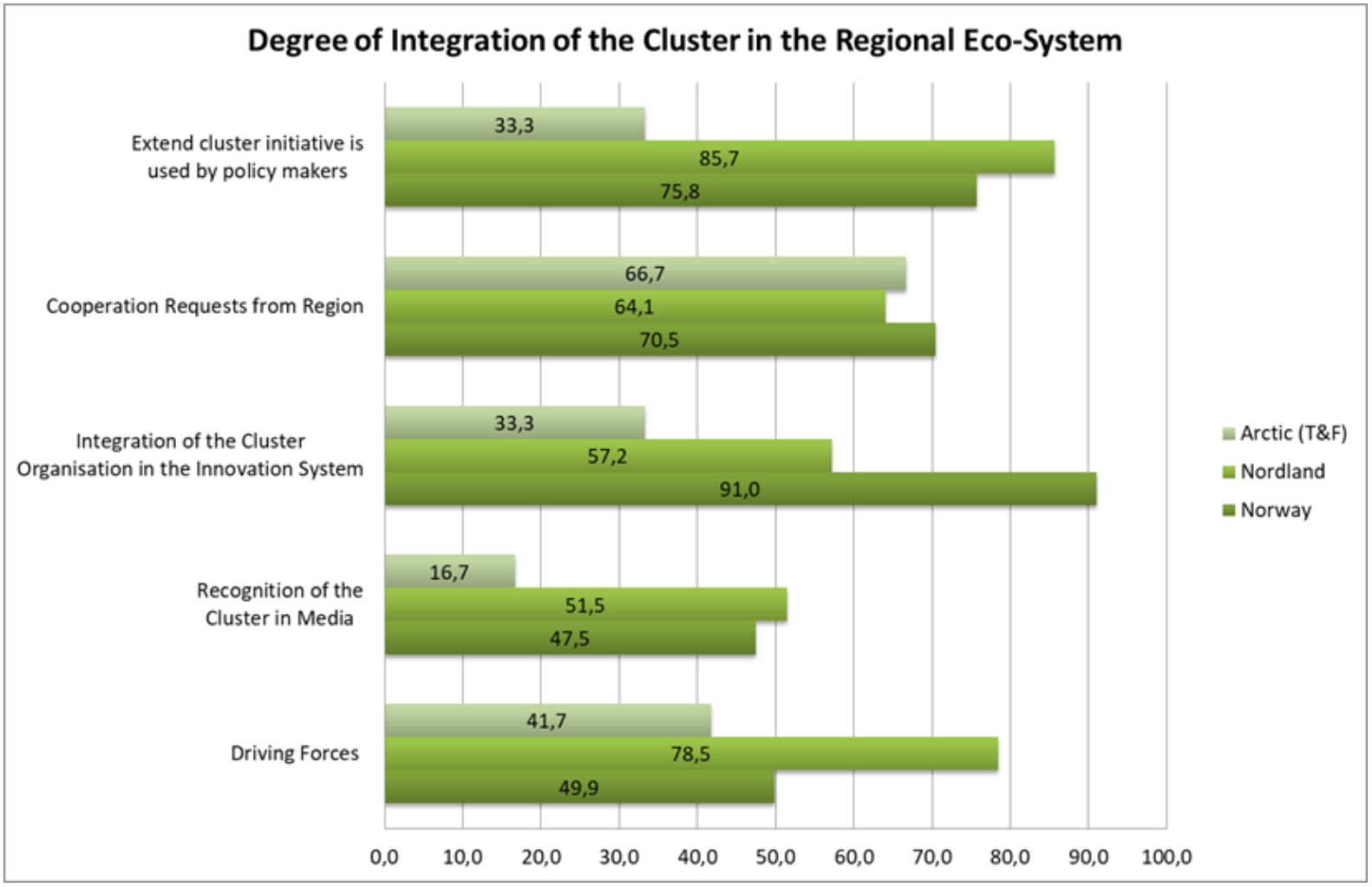
Regional Cluster Excellence Scorecard Arctic (T&F)



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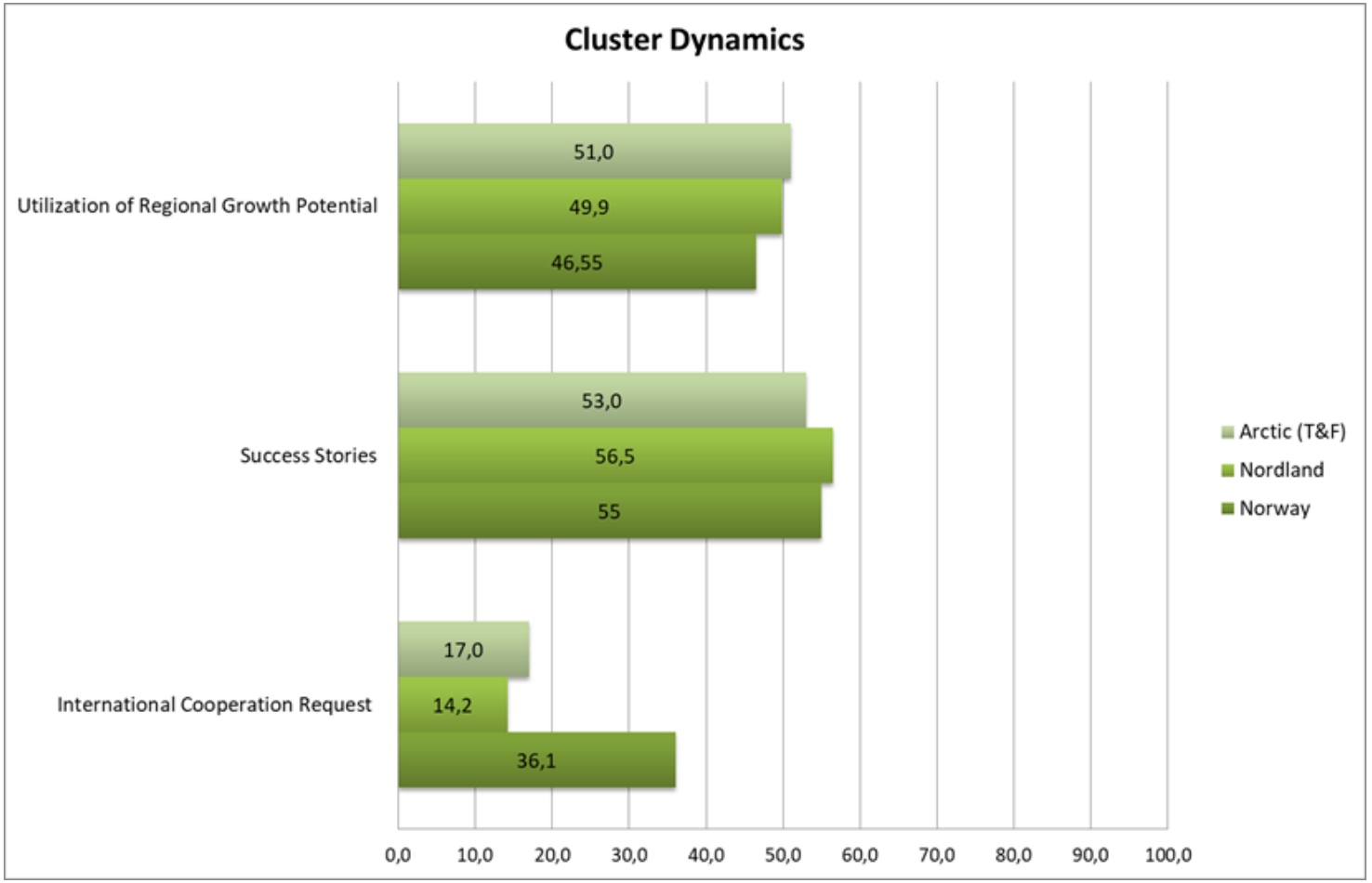
Regional Cluster Excellence Scorecard



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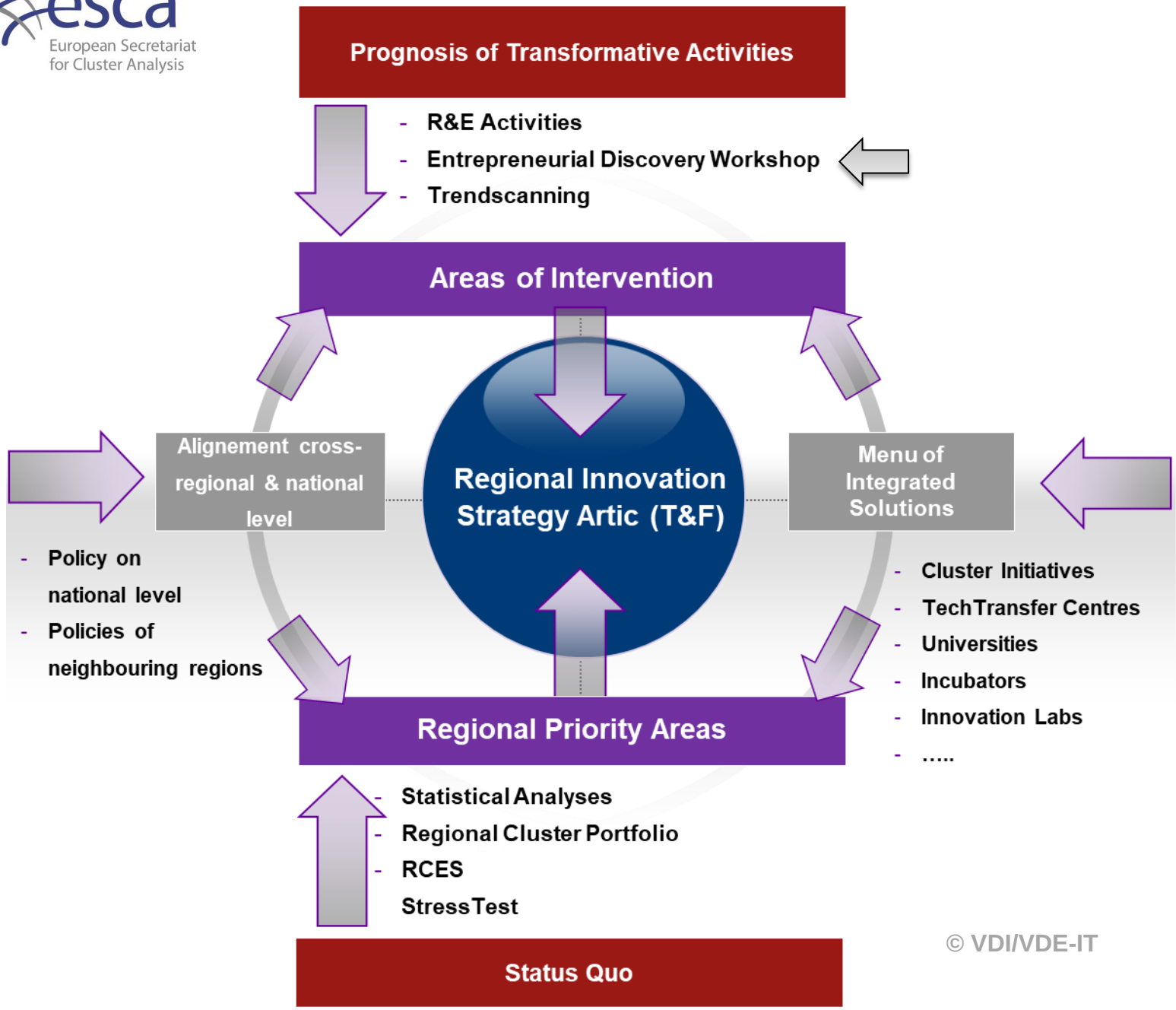

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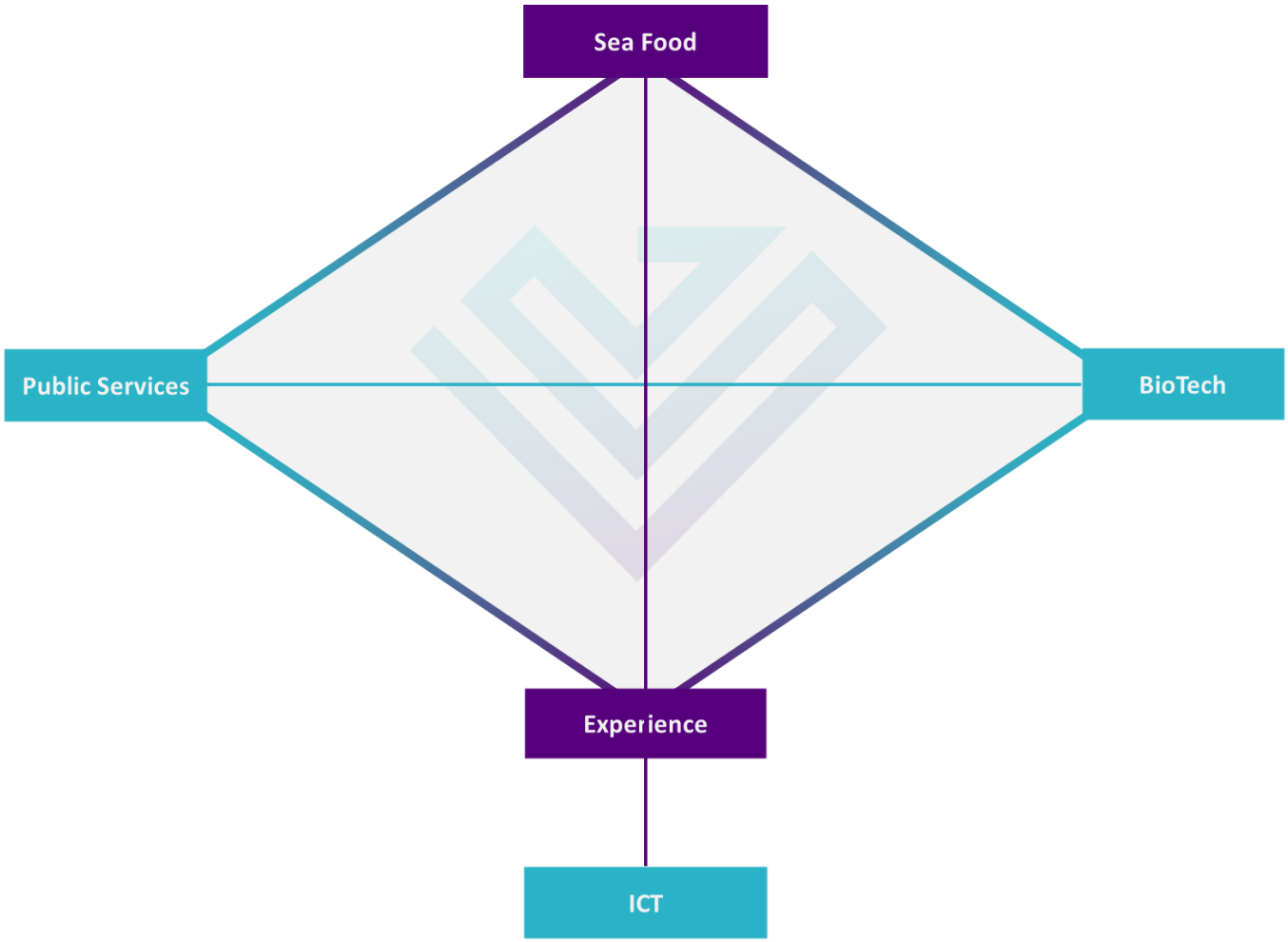
RIS Synergy Diamond for Arctic (T&F) Region



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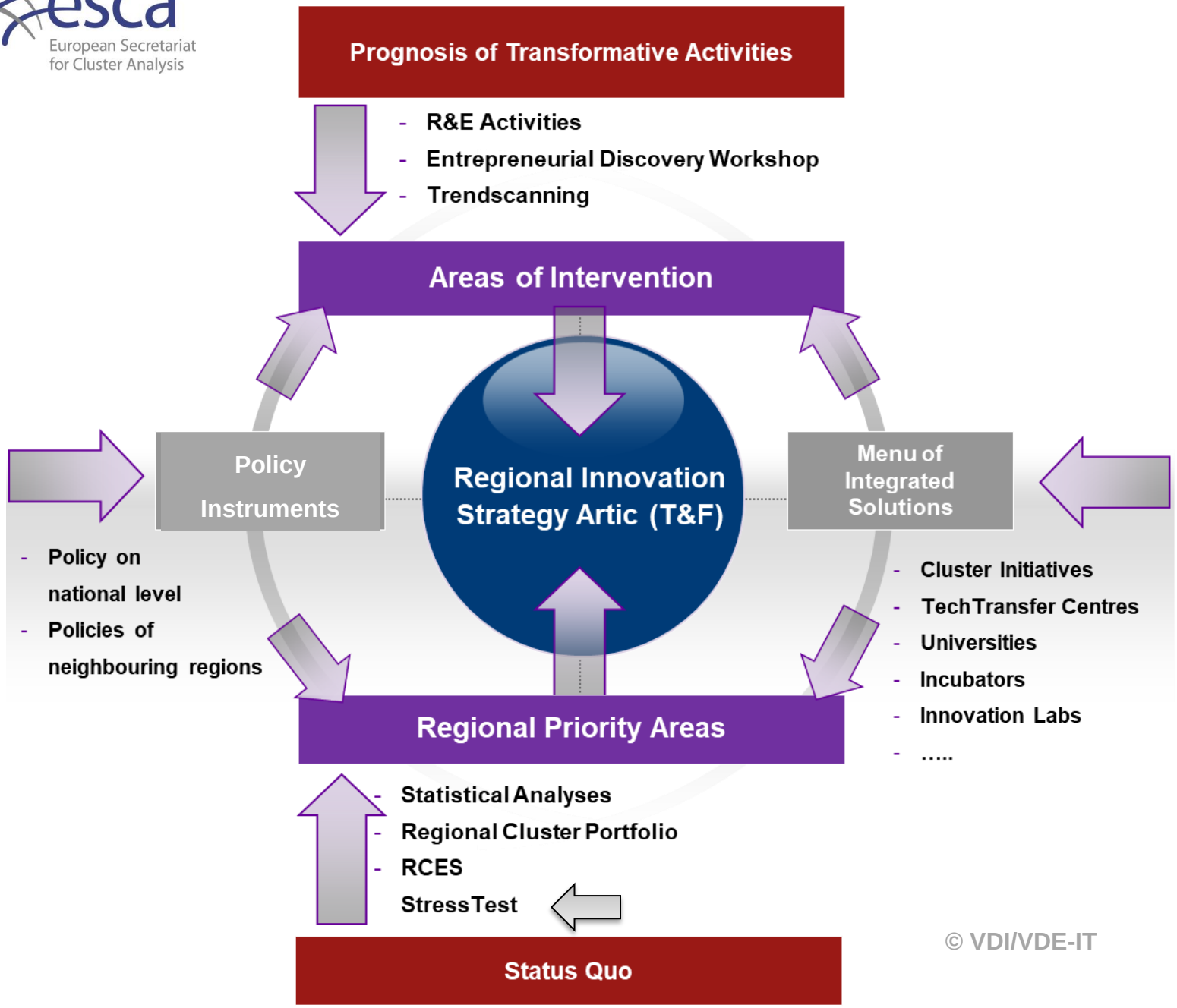

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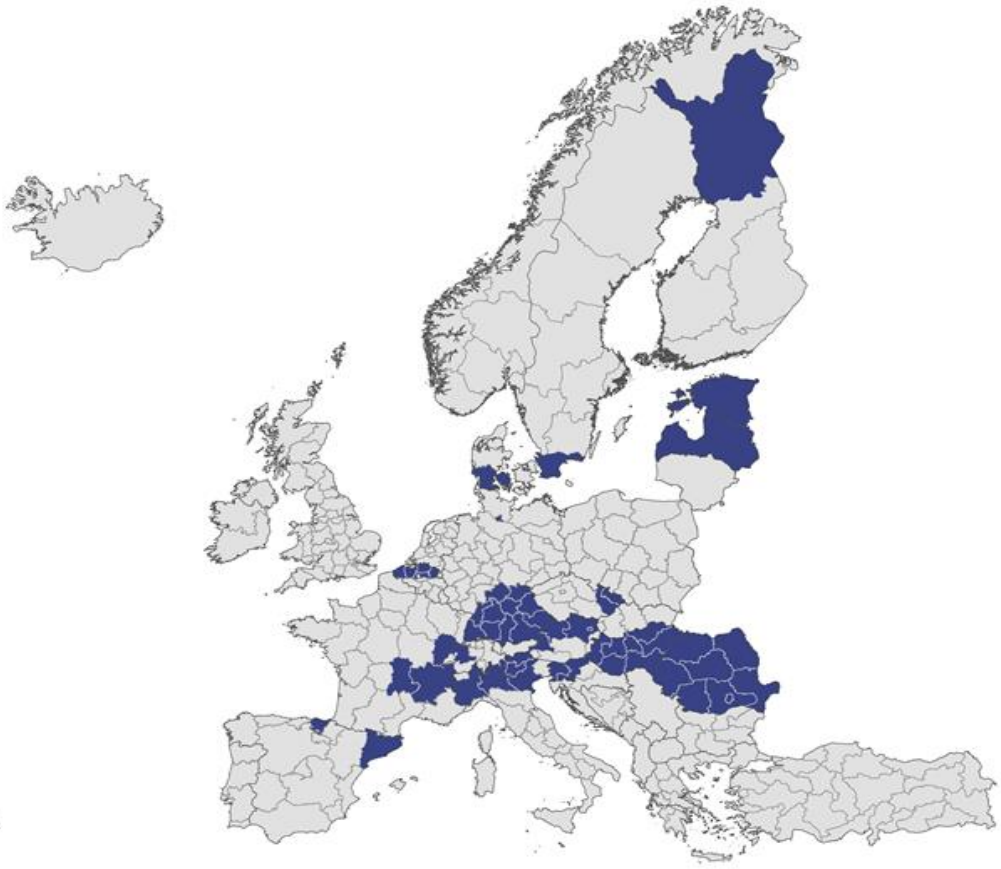
StressTesting

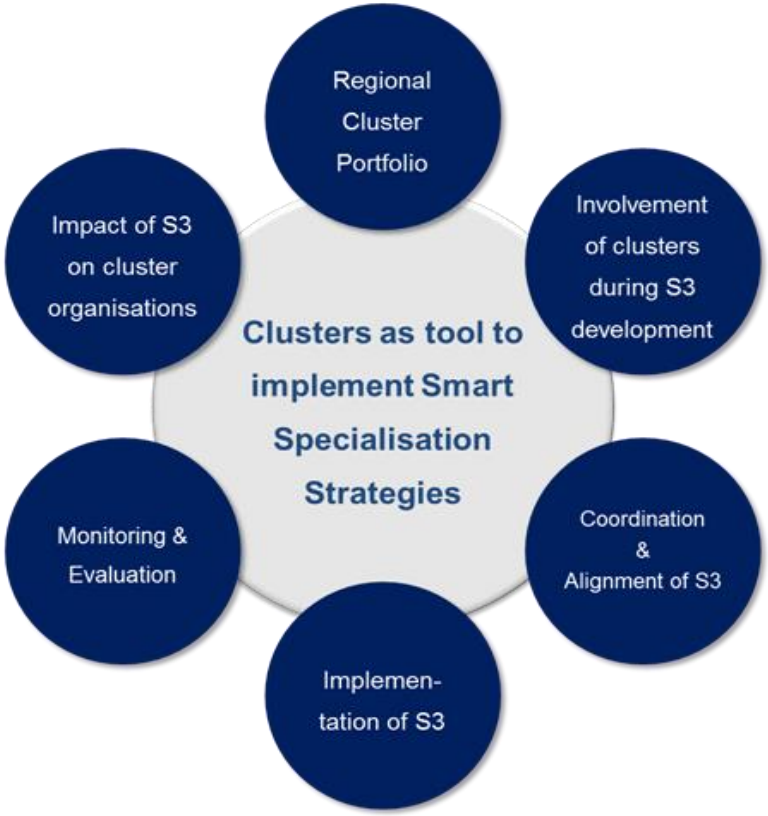
Regional Approaches Conducive to Implement S3 through Clusters



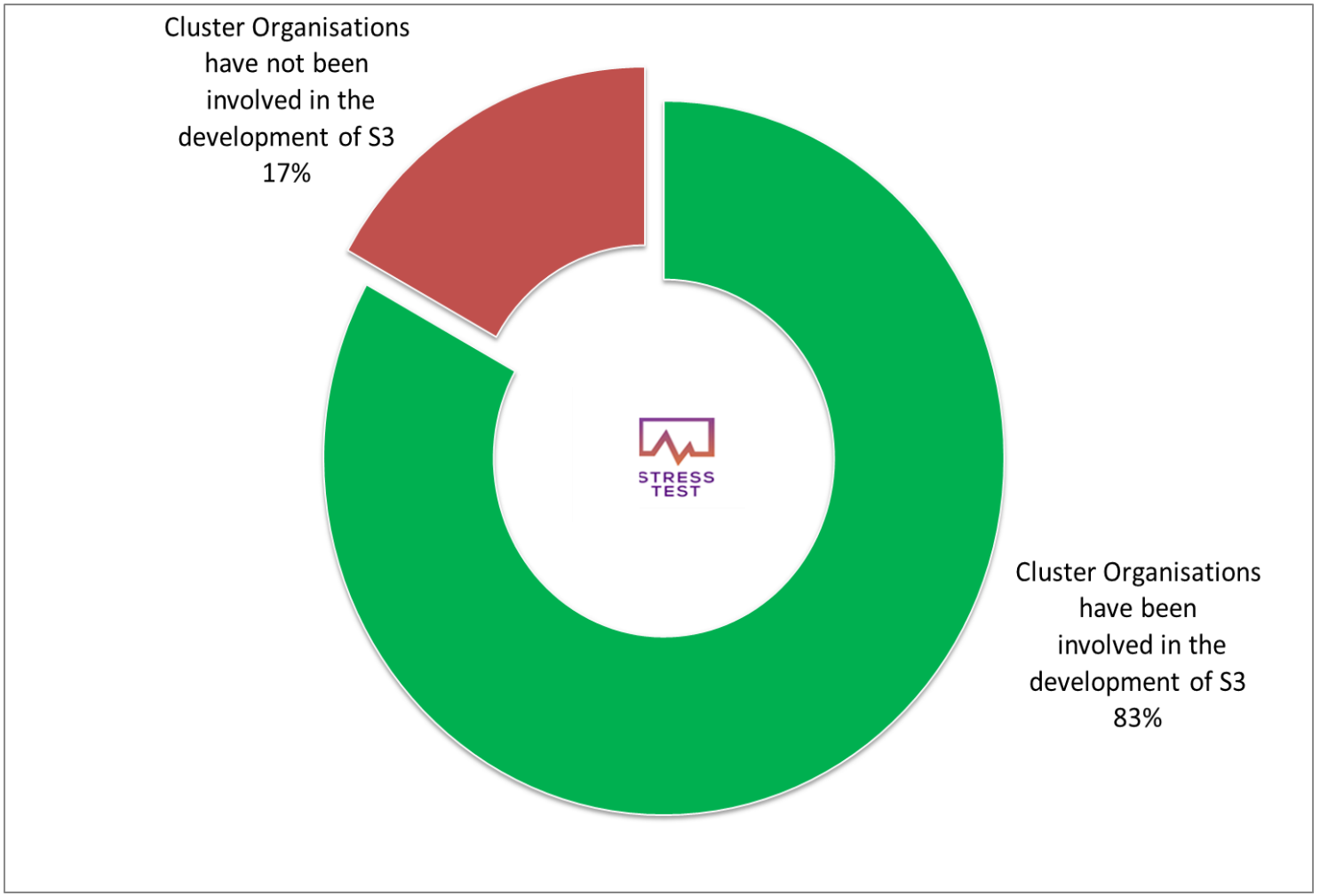
At a Glance

- 25 European regions participated
- Exercised completed in 2016 / 2017
- More than 500 cluster managements, policy managers, regional developers etc. involved

Key Determinantes of RIS Development and Implementaton Process

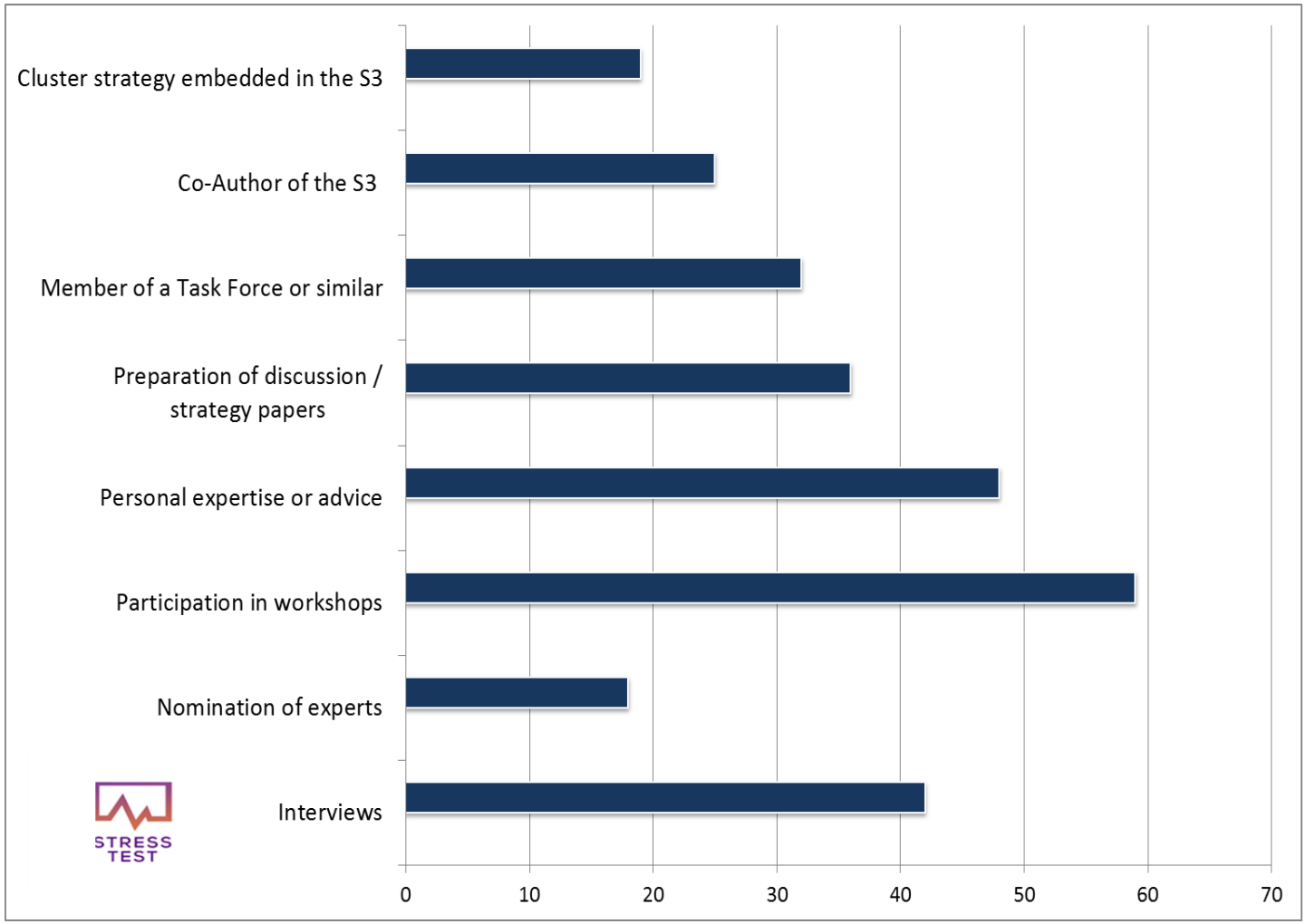


Majority of cluster organisations has been involved in S3 development……



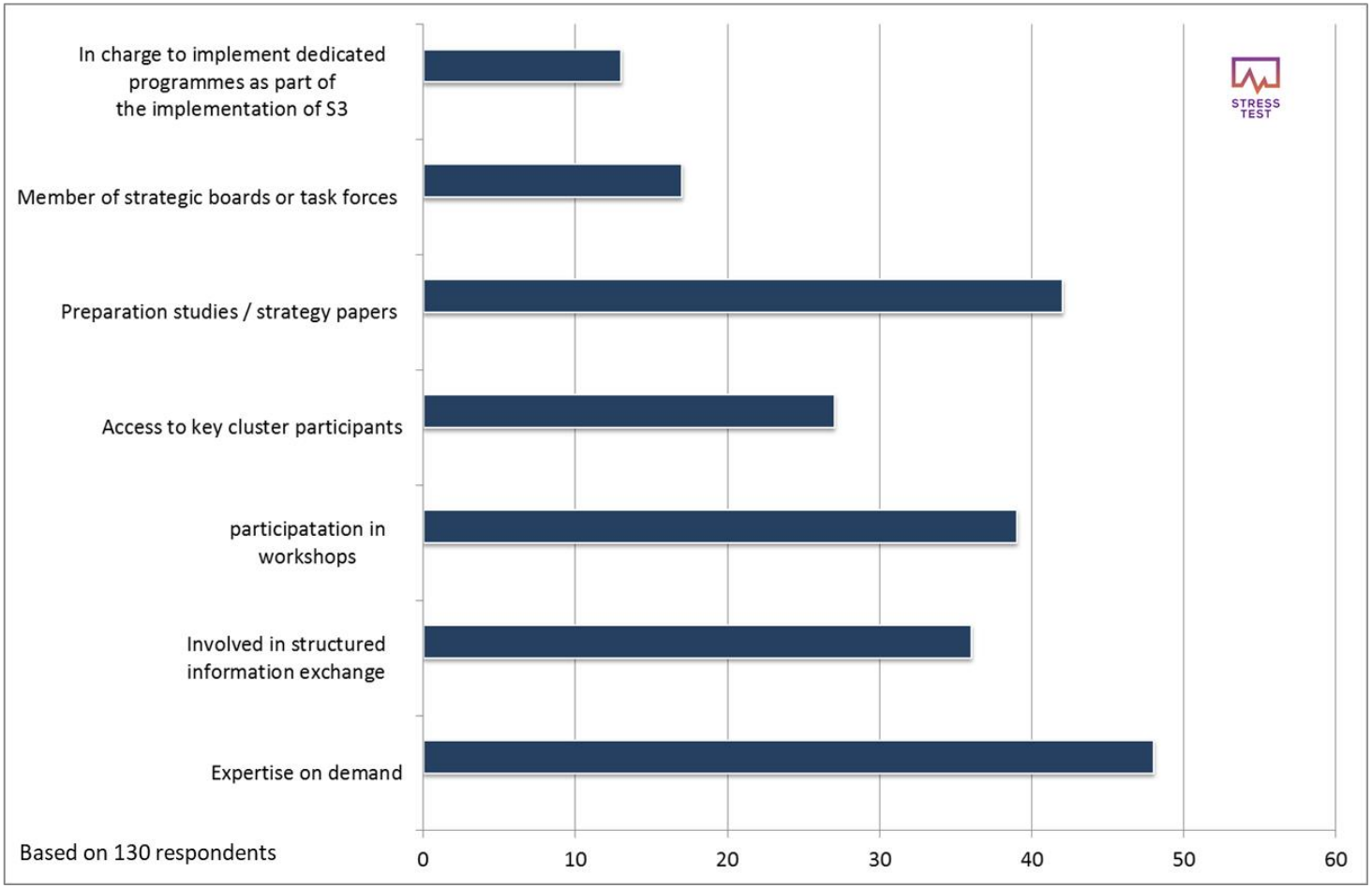
… but to a very different extent

How cluster organisations contributed to S3 development



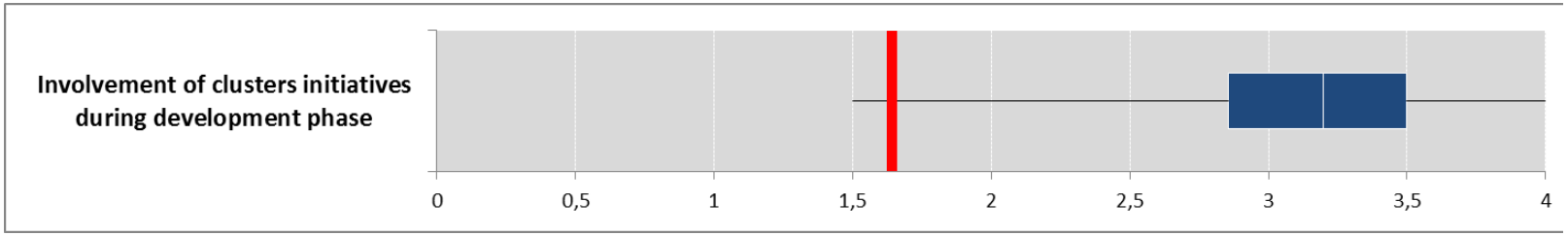
Based on 130 respondents

How Cluster Initiatives Support Regional Policy Makers to Implement RIS

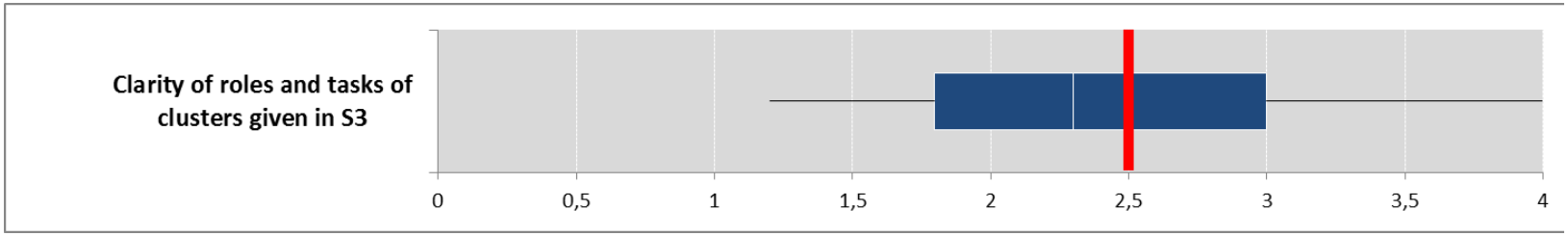


StressTest Findings for a selected Baltic Region

Involvement of cluster initiatives during the S3 development phase



Clarity of roles and tasks of clusters given in S3



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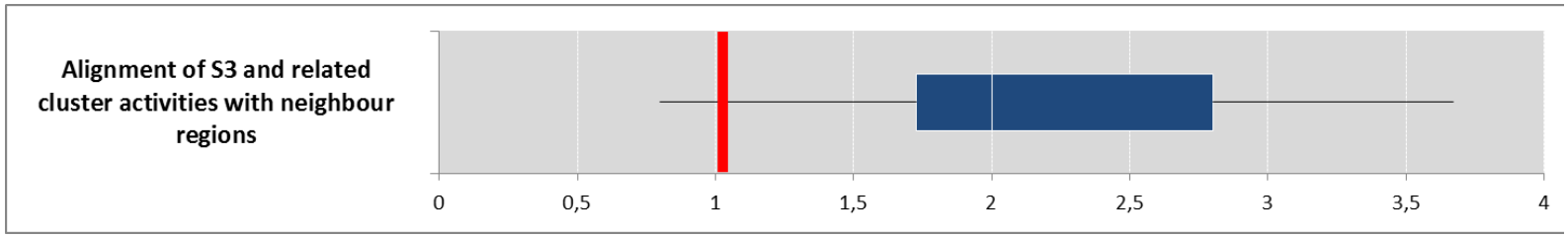
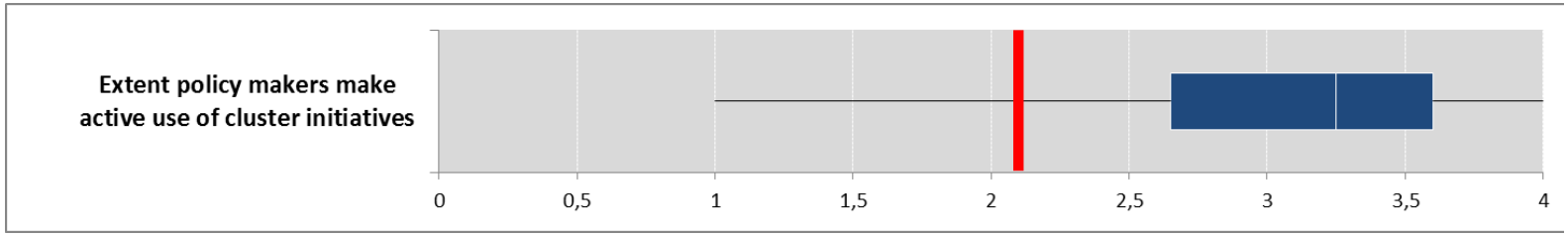
StressTest Findings for a selected Baltic Region

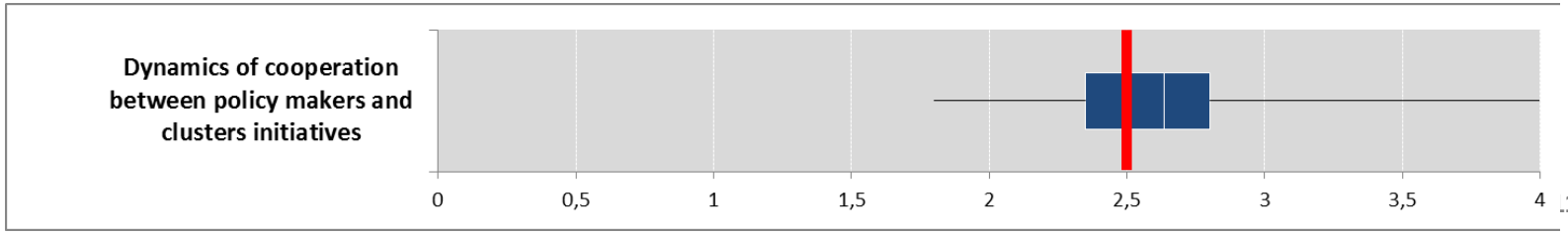
Alignment of S3 with other policy instruments of neighbouring regions



Extent policy makers make active use of cluster initiatives



Dynamics of cooperation between policy makers make and cluster initiatives



Contact

Dr.-Ing. Gerd Meier zu Köcker

Director ESCA

E-Mail: mzk@vdivde-itde

Tel.: +49 711 123 3034

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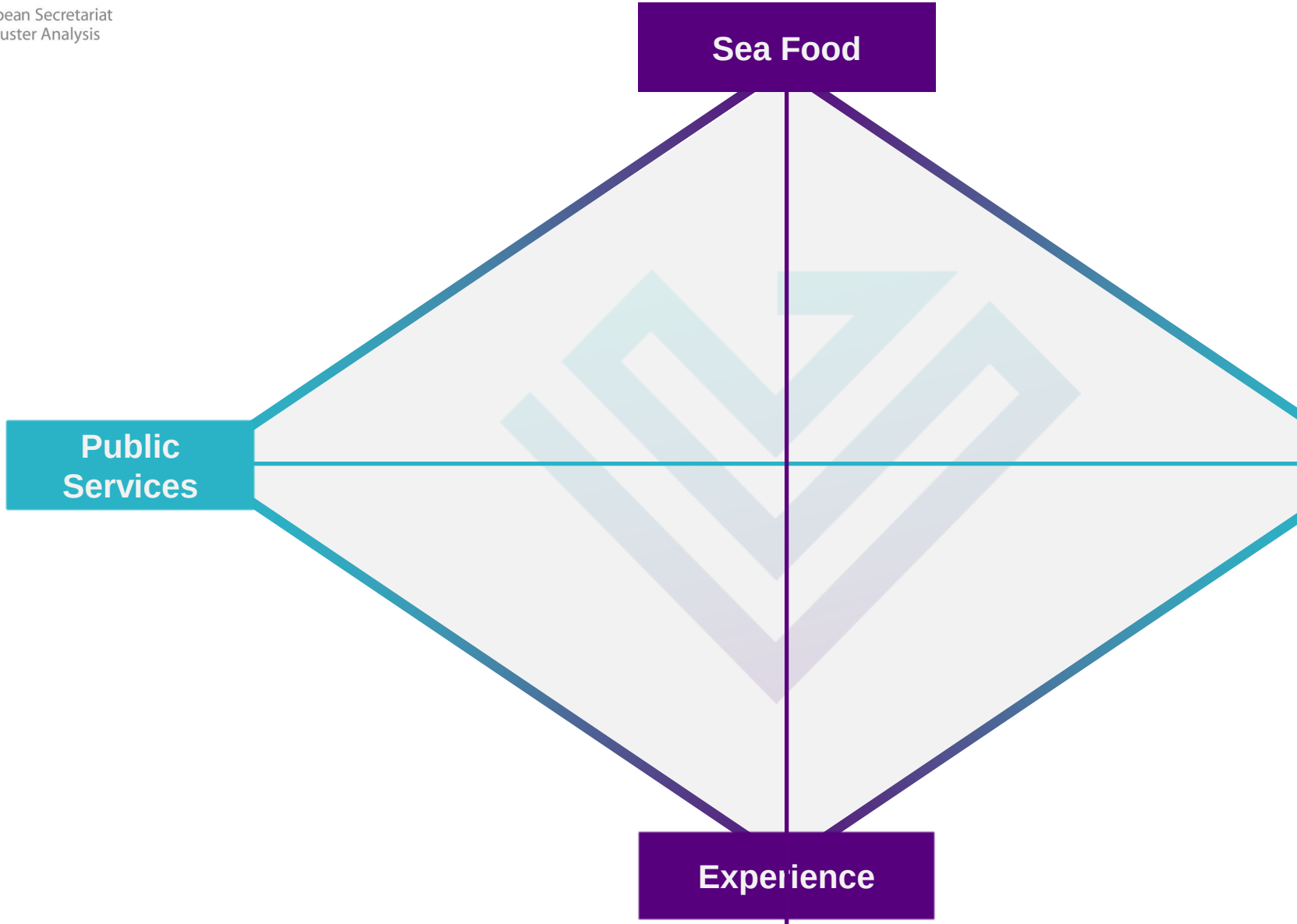

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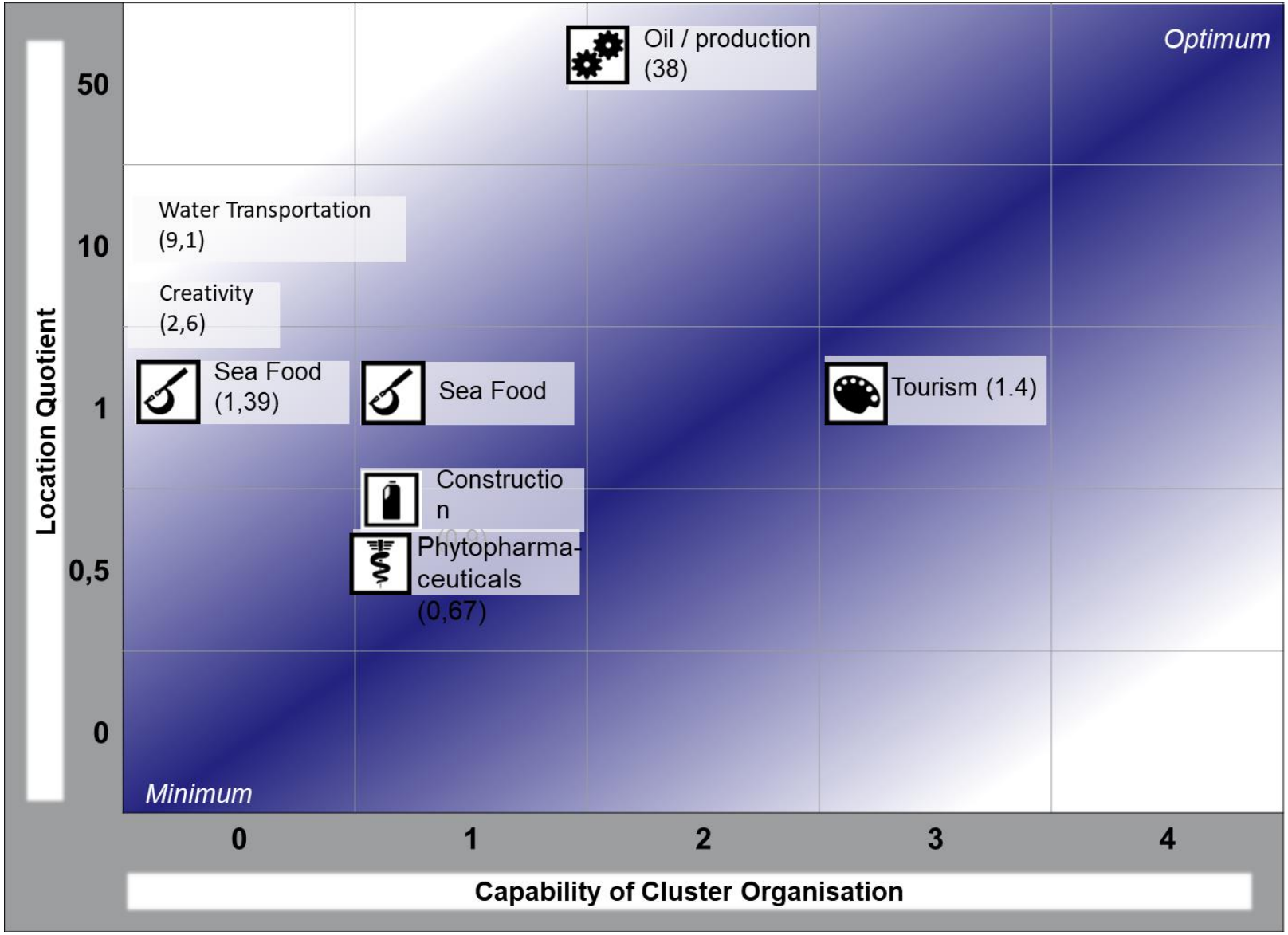
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